HIGHER EDUCATION DATA

Can our data produce an evidence-based approach to employability support in Higher Education?

Exeter has partnered with other HEI and the Careers Group to deliver an innovative 3-year *HEFCE* pilot that uses a survey at student registration to better understand work readiness learning gain.

The pilot uses partial longitudinal analysis of partner data to deliver on research objectives.

thecareersgroup.co.uk

RESEARCH QUESTIONS

PRIMARY

- Does Careers Registration provide a viable method for obtaining data that provides an indication of learning gain related work readiness? More broadly does it evidence the value of investment, institutionally and individually?
- Can correlations be drawn with existing measures? [e.g. HEAR, DLHE]
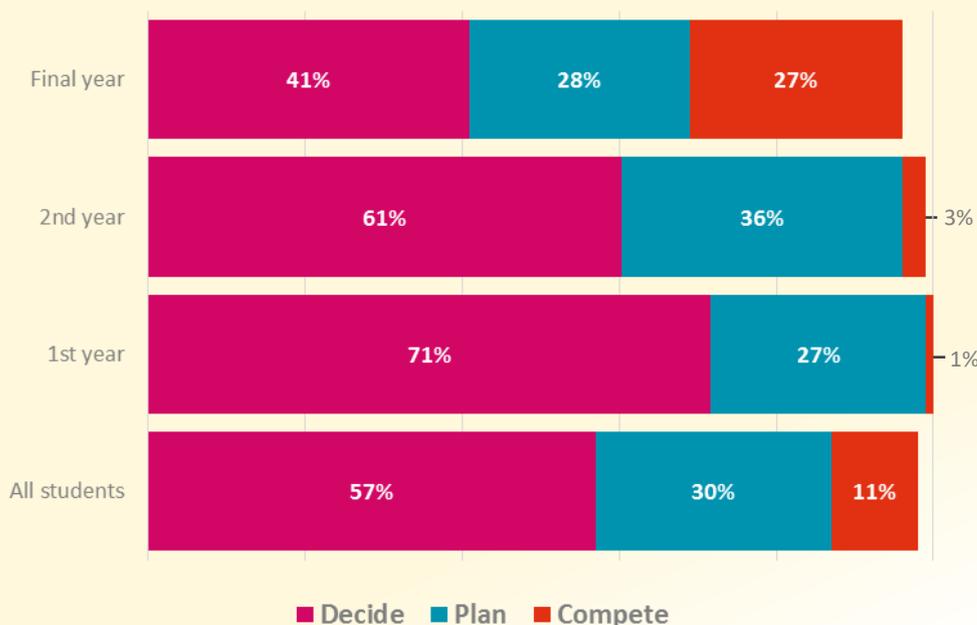
SECONDARY

- What is the best means of implementation?
- Can it be used to highlight employability needs of different groups?
- Can it be used to evaluate different employability activities?

SELF ASSESSMENT & TRACKING

At Exeter, implementation and application of Careers Registration has already produced some exciting developments. Using our 8 question survey we have developed a more personalised career service.

Where are Exeter students in their career planning?

	Decide	Plan	Compete
Final year	41%	28%	27%
2nd year	61%	36%	3%
1st year	71%	27%	1%
All students	57%	30%	11%

CAREERS REGISTRATION AT EXETER

WHY?
Being able to offer the correct course of action dependent on where a student is on their career journey is vital for success.

HOW?
A student can now designate what "stage" (Decide, Plan, Compete, and Secure) they are at on their career journey via a self-assessment survey.

WHAT?
All students complete Careers Registration at enrolment to determine their career journey stage. Responses can be compared against DLHE results and _may_ provide a useful predictor or bench-marking mechanism for future cohorts.

exeter.ac.uk/careers

CAREER ZONE   UNIVERSITY OF EXETER   the CareersGroup University of London   hefce